# Chapter 1 Managerial Accounting and Cost Concepts

#### Questions

**1-1** The three major types of product costs in a manufacturing company are direct materials, direct labor, and manufacturing overhead.

#### 1-2

**a.** Direct materials are an integral part of a finished product and their costs can be conveniently traced to it.

**b.** Indirect materials are generally small items of material such as glue and nails. They may be an integral part of a finished product but their costs can be traced to the product only at great cost or inconvenience.

**c.** Direct labor consists of labor costs that can be easily traced to particular products. Direct labor is also called "touch labor."

**d.** Indirect labor consists of the labor costs of janitors, supervisors, materials handlers, and other factory workers that cannot be conveniently traced to particular products. These labor costs are incurred to support production, but the workers involved do not directly work on the product.

**e.** Manufacturing overhead includes all manufacturing costs except direct materials and direct labor. Consequently, manufacturing overhead includes indirect materials and indirect labor as well as other manufacturing costs.

**1-3** A product cost is any cost involved in purchasing or manufacturing goods. In the case of manufactured goods, these costs consist of direct materials, direct labor, and manufacturing overhead. A period cost is a cost that is taken directly to the income statement as an expense in the period in which it is incurred.

#### 1-4

- a. Variable cost: The variable cost per unit is constant, but total variable cost changes in direct proportion to changes in volume.
- b. Fixed cost: The total fixed cost is constant within the relevant range. The *average* fixed cost per unit varies inversely with changes in volume.
- c. Mixed cost: A mixed cost contains both variable and fixed cost elements.

#### 1-5

- a. Unit fixed costs decrease as the activity level increases.
- b. Unit variable costs remain constant as the activity level increases.
- c. Total fixed costs remain constant as the activity level increases.
- d. Total variable costs increase as the activity level increases.

#### 1-6

- a. Cost behavior: Cost behavior refers to the way in which costs change in response to changes in a measure of activity such as sales volume, production volume, or orders processed.
- b. Relevant range: The relevant range is the range of activity within which assumptions about variable and fixed cost behavior are valid.

**1-7** An activity base is a measure of whatever causes the incurrence of a variable cost. Examples of activity bases include units produced, units sold, letters typed, beds in a hospital, meals served in a cafe, service calls made, etc.

**1-8** The linear assumption is reasonably valid providing that the cost formula is used only within the relevant range.

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**1-9** A discretionary fixed cost has a fairly short planning horizon—usually a year. Such costs arise from annual decisions by management to spend on certain fixed cost items, such as advertising, research, and management development. A committed fixed cost has a long planning horizon—generally many years. Such costs relate to a company's investment in facilities, equipment, and basic organization. Once such costs have been incurred, they are "locked in" for many years.

**1-10** Yes. As the anticipated level of activity changes, the level of fixed costs needed to support operations may also change. Most fixed costs are adjusted upward and downward in large steps, rather than being absolutely fixed at one level for all ranges of activity.

**1-11** The traditional approach organizes costs by function, such as production, selling, and administration. Within a functional area, fixed and variable costs are intermingled. The contribution approach income statement organizes costs by behavior, first deducting variable expenses to obtain contribution margin, and then deducting fixed expenses to obtain net operating income.

**1-12** The contribution margin is total sales revenue less total variable expenses.

**1-13** A differential cost is a cost that differs between alternatives in a decision. An opportunity cost is the potential benefit that is given up when one alternative is selected over another. A sunk cost is a cost that has already been incurred and cannot be altered by any decision taken now or in the future.

**1-14** No, differential costs can be either variable or fixed. For example, the alternatives might consist of purchasing one machine rather than another to make a product. The difference between the fixed costs of purchasing the two machines is a differential cost.

# **Chapter 1: Applying Excel**

The completed worksheet is shown below.

4	A		В		C	D	
1	Chapter 1: Applying Excel						
2							
3	Data						
4	Sales		\$12,000				
5	Variable costs:						
6	Cost of goods sold		\$6,000				
7	Variable selling		\$600				
8	Variable administrative		\$400				
9	Fixed costs:						
10	Fixed selling		\$2,500				
11	Fixed administrative		\$1,500				
12							
13	Enter a formula into each of the cells	mark	ed with a	21	below		
14	Exhibit 1-7						
15							
16	<b>Traditional Format Income Statem</b>	ent					
17	Sales			\$	12,000		
18	Cost of goods sold		1		6,000		
19	Gross margin				6,000		
20	Selling and administrative expenses:						
21	Selling	\$	3,100				
22	Administrative		1,900		5,000		
23	Net operating income		Sec.	\$	1,000		
24			1				
25	<b>Contribution Format Income State</b>	ment					
26	Sales			\$	12,000		
27	Variable expenses:						
28	Cost of goods sold	\$	6,000				
29	Variable selling		600				
30	Variable administration		400		7,000		
31	Contribution margin				5,000		
32	Fixed expenses:						
33	Fixed selling		2,500				
34	Fixed administrative		1,500		4,000		
35	Net operating income			\$	1,000		
20			-	-			

The completed worksheet, with formulas displayed, is shown below.

	A	В	С	D
	Chapter 1: Applying Excel			
	Data			
	Sales	12000		
	Variable costs:			
1	Cost of goods sold	6000		
	Variable selling	600		
1	Variable administrative	400		
)	Fixed costs:			
0	Fixed selling	2500		
1	Fixed administrative	1500		
2				
3	Enter a formula into each of the cells marked with a ? below			
4	Exhibit 1-7			
5				
6	Traditional Format Income Statement			
7	Sales		=B4	
8	Cost of goods sold		=B6	
9	Gross margin		=C17-C18	
0	Selling and administrative expenses:			
1	Selling	=B7+B10		
2	Administrative	=B8+B11	=B21+B22	
3	Net operating income		=C19-C22	
4				
5	Contribution Format Income Statement			
6	Sales		=B4	
7	Variable expenses:			
8	Cost of goods sold	=B6		
9	Variable selling	=B7		
0	Variable administration	=B8	=SUM(B28;B30)	
1	Contribution margin		=C26-C30	
2	Fixed expenses:			
3	Fixed selling	=B10		
4	Fixed administrative	=B11	=SUM(B33;B34)	
5	Net operating income		=C31-C34	_
-		-		

[Note: To display formulas in cells instead of their calculated amounts, consult Excel Help.]

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1. When the variable selling cost is changed to \$900, the worksheet changes as show below:

4	A		В		C	D	
1	Chapter 1: Applying Excel						
2							
3	Data						
4	Sales		\$12,000				
5	Variable costs:						
6	Cost of goods sold		\$6,000				
7	Variable selling		\$900				
8	Variable administrative		\$400				
9	Fixed costs:						
10	Fixed selling		\$2,500				
11	Fixed administrative		\$1,500				
12							
13	Enter a formula into each of the cells	mark	ed with a	21	below		
14	Exhibit 1-7						
15							
16	Traditional Format Income Statem	ent					
17	Sales			\$	12,000		
18	Cost of goods sold				6,000		
19	Gross margin				6,000		
20	Selling and administrative expenses:						
21	Selling	\$	3,400				
22	Administrative		1,900		5,300		
23	Net operating income			\$	700		
24			1				
25	Contribution Format Income State	ment	( ) (				
26	Sales			S	12 000		
27	Variable expenses:			-			
28	Cost of goods sold	\$	6,000				
29	Variable selling		900				
30	Variable administration		400		7,300		_
31	Contribution margin		100		4,700		
32	Fixed expenses:				1,100		
33	Fixed selling		2 500				
34	Fixed administrative		1,500	-	4 000		
35	Net operating income		1,000	S	700		
	not operating moorne		-	Ψ	100		

The gross margin is \$6,000; the same as it was before. It did not change because the variable selling expense is deducted *after* the gross margin, not before it on the traditional format income statement.

2. The new worksheet appears below:

	A		В		С	0	)
1	Chapter 1: Applying Excel						
2							
3	Data						
4	Sales		\$13,200				
5	Variable costs:						
6	Cost of goods sold		\$6,600				
7	Variable selling		\$660				
8	Variable administrative		\$440				
9	Fixed costs:						
10	Fixed selling		\$2,500				
11	Fixed administrative		\$1,500				
12							
13	Enter a formula into each of the cells	mark	ed with a	21	below		
14	Exhibit 1-7						
15							
16	Traditional Format Income Statem	ent					
17	Sales			\$	13,200		
18	Cost of goods sold				6,600		
19	Gross margin				6,600		
20	Selling and administrative expenses:						
21	Selling	\$	3,160				
22	Administrative		1,940		5,100		
23	Net operating income			\$	1,500		
24							
25	Contribution Format Income State	ment	1				
26	Sales			\$	13,200		
27	Variable expenses:						
28	Cost of goods sold	\$	6,600				
29	Variable selling		660				
30	Variable administration		440		7,700		
31	Contribution margin				5,500		
32	Fixed expenses:						
33	Fixed selling		2,500				
34	Fixed administrative		1,500		4,000		
35	Net operating income			\$	1,500		
36							
	Chapter 1 Requirement	1t 2	(+	)	E 🔺		

The variable costs increased by 10% when the sales increased by 10%, however the fixed costs did not increase at all. By definition, total variable cost increases in proportion to activity whereas total fixed cost is constant. (In the real world, cost behavior may be messier.)

The contribution margin also increased by 10%, from \$5,000 to \$5,500, because both of its components—sales and variable costs—increased by 10%.

The net operating income increased by more than 10%, from \$1,000 to \$1,500, because even though sales and variable expenses increased by 10%, the fixed costs did not increase by 10%.

# **The Foundational 15**

1.	Direct materials Direct labor Variable manufacturing overhead Variable manufacturing cost per unit	\$ 6.00 3.50 <u>1.50</u> <u>\$11.00</u>	
	Variable manufacturing cost per unit (a) Number of units produced (b) Total variable manufacturing cost (a) $\times$ (b) Average fixed manufacturing overhead per	\$11.00 10,000	\$110,000
	unit (c)	\$4.00	
	Number of units produced (d)	10,000	
	Total fixed manufacturing cost (c) $\times$ (d)		40,000
	Total product (manufacturing) cost		<u>\$150,000</u>

Note: The average fixed manufacturing overhead cost per unit of \$4.00 is valid for only one level of activity—10,000 units produced.

2.	Sales commissions	\$1.00	
	Variable administrative expense	0.50	
	Variable selling and administrative per unit	<u>\$1.50</u>	
	Variable selling and admin. per unit (a)	\$1.50	
	Number of units sold (b)	10,000	
	Total variable selling and admin. expense		
	(a) × (b)		\$15,000
	Average fixed selling and administrative		
	expense per unit (\$3 fixed selling + \$2		
	fixed admin.) (c)	\$5.00	
	Number of units sold (d)	10,000	
	Total fixed selling and administrative		
	expense (c) $\times (d)$		50,000
	Total period (nonmanufacturing) cost		<u>\$65,000</u>

Note: The average fixed selling and administrative expense per unit of \$5.00 is valid for only one level of activity—10,000 units sold.

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# The Foundational 15 (continued)

3.	Direct materials Direct labor Variable manufacturing overhead Sales commissions Variable administrative expense Variable cost per unit sold	\$ 6.00 3.50 1.50 1.00 <u>0.50</u> <u>\$12.50</u>
4.	Direct materials Direct labor Variable manufacturing overhead Sales commissions Variable administrative expense Variable cost per unit sold	\$ 6.00 3.50 1.50 1.00 <u>0.50</u> <u>\$12.50</u>
5.	Variable cost per unit sold (a) Number of units sold (b) Total variable costs (a) × (b)	\$12.50 8,000 \$100,000
6.	Variable cost per unit sold (a) Number of units sold (b) Total variable costs (a) × (b)	\$12.50 12,500 \$156,250
7.	Total fixed manufacturing cost (see requirement 1) (a) Number of units produced (b) Average fixed manufacturing cost per unit produced (a) ÷ (b)	\$40,000 8,000 \$5.00
8.	Total fixed manufacturing cost (see requirement 1) (a) Number of units produced (b) Average fixed manufacturing cost per unit produced (a) ÷ (b)	\$40,000 12,500 \$3.20
9.	Total fixed manufacturing cost (see requirement 1)	\$40,000

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# The Foundational 15 (continued)

10.	Total fixed manufacturing cost (see requirement 1)	\$40,000	
11.	Variable overhead per unit (a) Number of units produced (b) Total variable overhead cost (a) $\times$ (b) Total fixed overhead (see requirement 1) Total manufacturing overhead cost	\$1.50 8,000	\$12,000 <u>40,000</u> <u>\$52,000</u>
	Total manufacturing overhead cost (a) Number of units produced (b) Manufacturing overhead per unit (a) ÷ (b)		\$52,000 8,000 \$6.50
12.	Variable overhead per unit (a) Number of units produced (b) Total variable overhead cost (a) $\times$ (b) Total fixed overhead (see requirement 1) Total manufacturing overhead cost	\$1.50 12,500	\$18,750 _ <u>40,000</u> <u>\$58,750</u>
	Total manufacturing overhead cost (a) Number of units produced (b) Manufacturing overhead per unit (a) ÷ (b)		\$58,750 12,500 \$4.70
13.	Selling price per unit Variable cost per unit sold	\$22.00	
	Contribution margin per unit	<u>12.50</u> <u>\$ 9.50</u>	

# The Foundational 15 (continued)

14. Direct materials per unit Direct labor per unit Direct manufacturing cost per unit	\$6.00 <u>3.50</u> <u>\$9.50</u>	
Direct manufacturing cost per unit (a) Number of units produced (b) Total direct manufacturing cost (a) × (b)	\$9.50 11,000 \$104,500	
Variable overhead per unit (a) Number of units produced (b) Total variable overhead cost (a) $\times$ (b) Total fixed overhead (see requirement 1) Total indirect manufacturing cost	\$1.50 11,000	\$16,500 _40,000 <u>\$56,500</u>
15. Direct materials per unit Direct labor per unit Variable manufacturing overhead per unit Incremental cost per unit produced	\$6.00 3.50 <u>1.50</u> <u>\$11.00</u>	

Note: Variable selling and administrative expenses are variable with respect to the number of units sold, not the number of units produced.

# Exercise 1-1 (15 minutes)

			Direct	Indirect
	Cost	Cost Object	Cost	Cost
1.	The wages of pediatric	The pediatric		
	nurses	department	Х	
2.	Prescription drugs	A particular patient	Х	
3.	Heating the hospital	The pediatric		
		department		Х
4.	The salary of the head	The pediatric		
	of pediatrics	department	Х	
5.	The salary of the head	A particular pediatric		
	of pediatrics	patient		Х
6.	Hospital chaplain's	A particular patient		
	salary			Х
7.	Lab tests by outside	A particular patient		
_	contractor		Х	
8.	Lab tests by outside	A particular department		
	contractor		Х	

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#### Exercise 1-2 (10 minutes)

- 1. The cost of a hard drive installed in a computer: direct materials.
- 2. The cost of advertising in the *Puget Sound Computer User* newspaper: selling.
- 3. The wages of employees who assemble computers from components: direct labor.
- 4. Sales commissions paid to the company's salespeople: selling.
- 5. The salary of the assembly shop's supervisor: manufacturing overhead.
- 6. The salary of the company's accountant: administrative.
- 7. Depreciation on equipment used to test assembled computers before release to customers: manufacturing overhead.
- 8. Rent on the facility in the industrial park: a combination of manufacturing overhead, selling, and administrative. The rent would most likely be prorated on the basis of the amount of space occupied by manufacturing, selling, and administrative operations.

# Exercise 1-3 (15 minutes)

		Product	Period
		Cost	Cost
1.	Depreciation on salespersons' cars		Х
2.	Rent on equipment used in the factory	Х	
3.	Lubricants used for machine maintenance	Х	
4.	Salaries of personnel who work in the finished		
	goods warehouse		Х
5.	Soap and paper towels used by factory workers at		
	the end of a shift	Х	
6.	Factory supervisors' salaries	Х	
7.	Heat, water, and power consumed in the factory	Х	
8.	Materials used for boxing products for shipment		
	overseas (units are not normally boxed)		Х
9.	Advertising costs		Х
10.	Workers' compensation insurance for factory		
	employees	Х	
11.	Depreciation on chairs and tables in the factory		
	lunchroom	Х	
12.	The wages of the receptionist in the administrative		
	offices		Х
13.	Cost of leasing the corporate jet used by the		
	company's executives		Х
14.	The cost of renting rooms at a Florida resort for the		
	annual sales conference		Х
15.	The cost of packaging the company's product	Х	

#### Exercise 1-4 (15 minutes)

1.	Cups of Coffee Served		
		in a Week	
	2,000	2,100	2,200
Fixed cost	\$1,200	\$1,200	\$1,200
Variable cost	<u> </u>	462	484
Total cost	<u>\$1,640</u>	<u>\$1,662</u>	<u>\$1,684</u>
Average cost per cup served *	\$0.820	\$0.791	\$0.765

\* Total cost ÷ cups of coffee served in a week

2. The average cost of a cup of coffee decreases as the number of cups of coffee served increases because the fixed cost is spread over more cups of coffee.

#### Exercise 1-5 (15 minutes)

		Differential	Sunk	Opportunity
	Item	Cost	Cost	Cost
1.	Cost of the old X-ray machine		Х	
2.	The salary of the head of the			
	Radiology Department			
3.	The salary of the head of the			
	Laboratory Department			
4.	Cost of the new color laser			
	printer	Х		
5.	Rent on the space occupied by			
_	Radiology			
6.	The cost of maintaining the old			
_	machine	Х		
7.	Benefits from a new DNA			
-	analyzer			Х
8.	Cost of electricity to run the X-			
	ray machines	Х		

Note: The costs of the salaries of the head of the Radiology Department and Laboratory Department and the rent on the space occupied by Radiology are neither differential costs, nor opportunity costs, nor sunk costs. These costs do not differ between the alternatives and therefore are irrelevant in the decision, but they are not sunk costs because they occur in the future.

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# Exercise 1-6 (15 minutes)

1.	Traditional	income	statement

Cherokee Inc. Traditional Income Statement		
Sales (\$30 per unit × 20,000 units)		\$600,000
(\$24,000 + \$180,000 – \$44,000) Gross margin		<u>160,000</u> 440,000
Selling and administrative expenses:		
((\$4 per unit × 20,000 units) + \$40,000) Administrative expenses	\$120,000	
((\$2 per unit × 20,000 units) + \$30,000) Net operating income		<u>190,000</u> <u>\$250,000</u>
2. Contribution format income statement		
Cherokee Inc. Contribution Format Income Statem	nent	
Sales (\$30 per unit × 20,000 units) Variable expenses:		\$600,000
(\$24,000 + \$180,000 - \$44,000) Selling expenses (\$4 per unit × 20,000 units)	\$160,000 80,000	
Administrative expenses (\$2 per unit × 20,000 units)	40,000	<u>280,000</u> 320,000
Fixed expenses:		520,000
Selling expenses	40,000	70 000
Net operating income	000	<u>\$250,000</u>

### Exercise 1-7 (20 minutes)

1a. The total direct manufacturing cost incurred is computed as follows:

Direct materials per unit	\$7.00	
Direct labor per unit	4.00	
Direct manufacturing cost per unit (a)		\$11.00
Number of units produced and sold (b)		20,000
Total direct manufacturing cost (a) $\times$ (b)		\$220,000

1b. The total indirect manufacturing cost incurred is computed as follows:

Variable manufacturing overhead per unit	\$1.50	
Fixed manufacturing overhead per unit	5.00	
Indirect manufacturing cost per unit (a)		\$6.50
Number of units produced and sold (b)		20,000
Total indirect manufacturing cost (a) $\times$ (b)		\$130,000

Note: The average fixed manufacturing overhead cost per unit of \$5.00 is valid for only one level of activity—20,000 units produced.

2a. The total manufacturing cost that is directly traceable to the Manufacturing Department is computed as follows:

Direct materials per unit	\$7.00	
Direct labor per unit	4.00	
Variable manufacturing overhead per unit	1.50	
Fixed manufacturing overhead per unit	<u>5.00</u>	
Total manufacturing cost per unit (a)		\$17.50
Number of units produced and sold (b)		20,000
Total direct costs (a) × (b)		\$350,000

2b. None of the manufacturing costs should be treated as indirect costs when the cost object is the Manufacturing Department.

# Exercise 1-7 (continued)

3a. The first step in calculating the total direct selling expense is to determine the fixed portion of the sales representatives' compensation as follows:

Fixed selling expense per unit (a) Number of units sold (b) Total fixed selling expense (a) × (b)	\$3.50 20,000	\$70,000
Total fixed selling expense (a) Advertising expenditures (b)		\$70,000 \$50,000
representatives' compensation (a) – (b)		\$20,000

The second step is to calculate the total direct selling expense that is traceable to individual sales representatives as follows:

Sales commissions per unit (a)	\$1.00	
Number of units sold (b)	20,000	
Total sales commission (a) $\times$ (b)		\$20,000
Fixed portion of sales representatives'		
compensation		<u>20,000</u>
Total direct selling expense		<u>\$40,000</u>

- 3b. The total indirect selling expense that cannot be traced to individual sales representatives is \$50,000. The advertising expenditures cannot be traced to specific sales representatives.
- 4. No. Kubin's administrative expenses could be direct or indirect depending on the cost object. For example, the chief financial officer's salary would be an indirect cost if the cost object is units of production; however, his salary would be a direct cost if the cost object is the Finance Department that he oversees.

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# Exercise 1-8 (20 minutes)

1.	Direct materials Direct labor Variable manufacturing overhead Variable manufacturing cost per unit	\$ 7.00 4.00 <u>1.50</u> <u>\$12.50</u>	
	Variable manufacturing cost per unit (a) Number of units produced (b) Total variable manufacturing cost (a) $\times$ (b) Average fixed manufacturing overhead per	\$12.50 20,000	\$250,000
	unit (c)	\$5.00	
	Number of units produced (d)	20,000	
	Total fixed manufacturing cost (c) $\times$ (d)		100,000
	Total product cost		<u>\$350,000</u>

Note: The average fixed manufacturing overhead cost per unit of \$5.00 is valid for only one level of activity—20,000 units produced.

2.	Sales commissions	\$1.00	
	Variable administrative expense	0.50	
	Variable selling and administrative per unit	<u>\$1.50</u>	
	Variable selling and admin. per unit (a)	\$1.50	
	Number of units sold (b)	20,000	
	Total variable selling and admin. expense		
	(a) × (b)		\$30,000
	Average fixed selling and administrative		
	expense per unit (\$3.50 fixed selling +		
	\$2.50 fixed administrative) (c)	\$6.00	
	Number of units sold (d)	20,000	
	Total fixed selling and administrative		
	expense (c) $\times$ (d)		<u>120,000</u>
	Total period cost		<u>\$150,000</u>

Note: The average fixed selling and administrative expense per unit of \$6.00 is valid for only one level of activity—20,000 units sold.

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# Exercise 1-8 (continued)

3.	Direct materials Direct labor Variable manufacturing overhead Variable manufacturing cost per unit	\$ 7.00 4.00 <u>1.50</u> <u>\$12.50</u>	
	Variable manufacturing cost per unit (a) Number of units produced (b) Total variable manufacturing cost (a) × (b) Total fixed manufacturing cost (see requirement 1) Total product cost	\$12.50 22,000	\$275,000 <u>100,000</u> <u>\$375,000</u>
4.	Sales commissions Variable administrative expense Variable selling and administrative per unit	\$1.00 <u>0.50</u> <u>\$1.50</u>	
	Variable selling and admin. per unit (a) Number of units sold (b) Total variable selling and admin. expense	\$1.50 18,000	
	(a) $\times$ (b)		\$27,000
	ovnonco (coo requirement 2)		120.000
	Total paried apat		$\frac{120,000}{4147,000}$

# Exercise 1-9 (20 minutes)

1.	Direct materials Direct labor Variable manufacturing overhead Sales commissions Variable administrative expense Variable cost per unit sold	\$ 7.00 4.00 1.50 1.00 <u>0.50</u> <u>\$14.00</u>
2.	Direct materials Direct labor Variable manufacturing overhead Sales commissions Variable administrative expense Variable cost per unit sold	
3.	Variable cost per unit sold (a) Number of units sold (b) Total variable costs (a) × (b)	\$14.00 18,000 \$252,000
4.	Variable cost per unit sold (a) Number of units sold (b) Total variable costs (a) × (b)	\$14.00 22,000 \$308,000

Note: The key to answering questions 5 through 8 is to calculate the total fixed manufacturing overhead costs as follows:

Average fixed manufacturing overhead	
cost per unit (a)	\$5.00
Number of units produced (b)	20,000
Total fixed manufacturing overhead (a) ×	
(b)	\$100,000

Note: The average fixed manufacturing overhead cost per unit of \$5.00 is valid for only one level of activity—20,000 units produced.

Once students understand that total fixed manufacturing overhead is \$100,000, questions 5 through 8 are answered as follows:

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#### Exercise 1-9 (continued)

5. The average fixed manufacturing cost per unit is:

Total fixed manufacturing overhead (a)	\$100,000
Number of units produced (b)	18,000
Average fixed manufacturing cost per unit	
produced (rounded) (a) ÷ (b)	\$5.56

6. The average fixed manufacturing cost per unit is:

Total fixed manufacturing overhead (a)	\$100,000
Number of units produced (b)	22,000
Average fixed manufacturing cost per unit	
produced (rounded) (a) ÷ (b)	\$4.55

- 7. The total fixed manufacturing overhead remains unchanged at \$100,000.
- 8. The total fixed manufacturing overhead remains unchanged at \$100,000.

#### Exercise 1-10 (10 minutes)

1.	Direct materials	\$ 7.00
	Direct labor	4.00
	Variable manufacturing overhead	<u> </u>
	Total incremental cost	<u>\$12.50</u>
2.	Direct materials	\$ 7.00
	Direct labor	4.00
	Variable manufacturing overhead	1.50
	Sales commissions	1.00
	Variable administrative expense	<u>    0.50</u>
	Variable cost per unit sold	<u>\$14.00</u>

3. Because the 200 units to be sold to the new customer have already been produced, the incremental manufacturing cost per unit is zero. The variable manufacturing costs incurred to make these units have already been incurred and, as such, are sunk costs.

4.	Sales commission	\$1.00
	Variable administrative expense	0.50
	Variable cost per unit sold	<u>\$1.50</u>

# Exercise 1-11 (20 minutes)

1. The company's variable cost per unit is:

$$\frac{\$180,000}{30,000}$$
 = \$6 per unit.

The completed schedule is as follows:

	Units produced and sold		
	30,000	40,000	50,000
Total costs:		-	-
Variable cost	\$180,000	\$240,000	\$300,000
Fixed cost	<u>300,000</u>	<u>300,000</u>	<u>300,000</u>
Total costs	<u>\$480,000</u>	<u>\$540,000</u>	<u>\$600,000</u>
Cost per unit:			
Variable cost	\$ 6.00	\$ 6.00	\$ 6.00
Fixed cost	10.00	7.50	6.00
Total cost per unit	<u>\$16.00</u>	<u>\$13.50</u>	<u>\$12.00</u>

2. The company's contribution format income statement is:

Sales (45,000 units × \$16 per unit)	\$720,000
Variable expenses (45,000 units $\times$ \$6 per unit)	270,000
Contribution margin	450,000
Fixed expense	<u>300,000</u>
Net operating income	<u>\$150,000</u>

# Exercise 1-12 (10 minutes)

- 1. The computations for parts 1a through 1e are as follows:
- a. The cost of batteries in Raw Materials:

	Beginning raw materials inventory Plus: Battery purchases Batteries available Minus: Batteries withdrawn Ending raw materials inventory (a) Cost per battery (b) Raw materials on April 30 <sup>th</sup> (a) × (b)	0 <u>8,000</u> 8,000 <u>7,600</u>	400 \$80 \$32,000
b.	The cost of batteries in Work in Process:		
	Beginning work in process inventory Plus: Batteries withdrawn for production Batteries available Minus: Batteries transferred to finished goods (7,500 $\times$ 90%) Ending work in process inventory (a) Cost per battery (b) Work in process on April 30 <sup>th</sup> (a) $\times$ (b)	0 <u>7,500</u> 7,500 6,750	750 \$80 \$60,000
c.	The cost of batteries in Finished Goods:		
	<ul> <li>Beginning finished goods inventory</li> <li>Plus: Batteries transferred in from work in process (see requirement b)</li> <li>Batteries available</li> <li>Minus: Batteries transferred out to cost of goods sold (6,750 × (100% – 30%))</li> </ul>	0 <u>6,750</u> 6,750 4,725	
	Ending finished goods inventory (a)		2,025
	Cost per battery (b)		\$80
	Finished goods on April $30^{\circ\circ}$ (a) × (b)		\$162,000

### Exercise 1-12 (continued)

d. The cost of batteries in Cost of Goods Sold:

Number of batteries (see requirement c)	
(a)	4,725
Cost per battery (b)	\$80
Cost of goods sold for April (a) $\times$ (b)	\$378,000

e. The cost of batteries included in selling expense:

Number of batteries (a)	100
Cost per battery (b)	\$80
Selling expense for April (a) $\times$ (b)	\$8,000

2. Raw Materials, Work in Process, and Finished Goods would appear on the balance sheet. Cost of Goods Sold and Selling Expense would appear on the income statement.

### Exercise 1-13 (30 minutes)

- 1. True. The variable manufacturing cost per unit will remain the same within the relevant range.
- 2. False. The total fixed manufacturing cost will remain the same within the relevant range.
- 3. True. The total variable manufacturing cost will increase, so the total manufacturing cost will increase too.
- 4. True. The average fixed manufacturing cost per unit will decrease as the level of activity increases.
- 5. False. The total variable manufacturing cost will increase (rather than decrease) as the activity level increases.
- 6. False. The variable manufacturing cost per unit will remain the same, but the average fixed manufacturing cost per unit will decrease as the level of activity increases.
- 7. True. The variable manufacturing cost per unit of \$28 will stay constant within the relevant range. The \$28 figure is computed as follows:

Total manufacturing cost per unit (a)	\$70.00
Variable manufacturing cost percentage (b)	40%
Variable manufacturing cost per unit (a) $\times$ (b)	\$28.00

8. False. The total fixed manufacturing cost of \$420,000 does not change within the relevant range. The \$420,000 figure is computed as follows:

Total manufacturing cost per unit (a)	\$70.00	
Variable manufacturing cost per unit (b)	28.00	
Average fixed manufacturing cost per unit		
(a) – (b)		\$42.00
Number of units produced		<u>× 10,000</u>
Total fixed manufacturing cost		<u>\$420,000</u>

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# Exercise 1-13 (continued)

9.	True. The underlying computations are as follows:	
	Variable manufacturing cost per unit (see requirement 7) (a)\$28.00 10,050Number of units produced (b)10,050	)
	Total variable manufacturing cost (a) $\times$ (b) Total fixed manufacturing cost (see	\$281,400
	requirement 8) Total manufacturing cost	<u>420,000</u> <u>\$701,400</u>
10.	True. The underlying computations are as follows:	
	Total fixed manufacturing cost (see requirement 8) (a) Number of units produced (b) Average fixed manufacturing cost per unit (a) ÷ (b)	\$420,000 10,050 \$41.79
11.	False. The total variable manufacturing cost will equal computed as follows:	\$281,400,
	Variable manufacturing cost per unit (see requirement 7) (a) Number of units produced (b) Total variable manufacturing cost (a) × (b)	\$28.00 10,050 \$281,400
12.	True. The underlying computations are as follows:	
	Variable manufacturing cost per unit (see requirement 7) Average fixed manufacturing cost per unit (see	\$28.00
	requirement 10) Total manufacturing cost per unit	<u>41.79</u> <u>\$69.79</u>

# Exercise 1-14 (30 minutes)

	Cost Classifications for:				
	(1)		(3)		
	Predicting		Preparing	(4)	
	Cost	(2)	Financial	Decision	
Name of the Cost	behavior	Manufacturers	Statements	Making	
Rental revenue forgone, \$30,000					
per year	None	None	None	Opportunity cost	
Direct materials cost, \$80 per unit .	Variable	Direct materials	Product		
Rental cost of warehouse, \$500					
per month	Fixed	None	Period		
Rental cost of equipment, \$4,000		Manufacturing			
per month	Fixed	overhead	Product		
Direct labor cost, \$60 per unit	Variable	Direct labor	Product		
Depreciation of the annex space,		Manufacturing			
\$8,000 per year	Fixed	overhead	Product	Sunk cost	
Advertising cost, \$50,000 per year.	Fixed	None	Period		
Supervisor's salary, \$3,500 per		Manufacturing			
month	Fixed	overhead	Product		
Electricity for machines, \$1.20 per		Manufacturing			
unit	Variable	overhead	Product		
Shipping cost, \$9 per unit	Variable	None	Period		
Return earned on investments,					
\$3,000 per year	None	None	None	Opportunity cost	

# Exercise 1-15 (20 minutes)

1. Traditional income statement

The Alpine House, Inc.	
Traditional Income Statement	
Sales	\$150,000
Cost of goods sold	
(\$30,000 + \$100,000 - \$40,000)	90,000
Gross margin	60,000
Selling and administrative expenses:	
Selling expenses ((\$50 per unit × 200 pairs of	
skis*) + \$20,000) \$30,000	
Administrative expenses ((\$10 per unit × 200	F2 000
pairs of skis) + $$20,000$	52,000
Net operating income	<u>\$ 8,000</u>
*\$150,000 sales $\div$ \$750 per pair of skis = 200 pairs of skis.	
2. Contribution format income statement	
The Alpine House, Inc.	
Contribution Format Income Statement	
Sales	\$150.000
Variable expenses:	<i><b>4100</b></i> ,000
Cost of goods sold	
$(\$30.000 + \$100.000 - \$40.000) \dots \$90.000$	
Selling expenses	
(\$50 per unit × 200 pairs of skis)	
Administrative expenses	
(\$10 per unit $\times$ 200 pairs of skis)	102,000
Contribution margin	48,000
Fixed expenses:	
Selling expenses	
Administrative expenses	<u>40,00</u> 0
Net operating income	<u>\$ 8,000</u>

#### Exercise 1-15 (continued)

3. Since 200 pairs of skis were sold and the contribution margin totaled \$48,000 for the quarter, the contribution margin per unit was \$240 ( $$48,000 \div 200$  pair of skis = \$240 per pair of skis).

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# Exercise 1-16 (10 minutes)

1. The differential cost is computed as follows:

Cost of a new model 300 (a)	\$313,000
Cost of a new model 200 (b)	\$275,000
Differential cost (a) – (b)	\$38,000

- 2. The sunk cost is the cost of the machine purchased seven years ago for \$319,000.
- 3. The opportunity cost is the \$374,000 that could have been earned by pursuing the forgone option.

# Exercise 1-17 (15 minutes)

	Cost Classifications for:		
		(2)	
	(1)	Preparing	
	Predictina Cost	Financial	
Cost Item	Behavior	Statements	
1. Hamburger buns at a	201101		
Wendy's restaurant	Variable	Product	
2. Advertising by a dental			
office	Fixed	Period	
3. Apples processed and canned by Del Monte	Variable	Product	
4 Shipping canned	Valiable	Troduce	
apples from a Del			
Monte plant to			
customers	Variable	Period	
5. Insurance on a Bausch			
& Lomb factory			
producing contact			
lenses	Fixed	Product	
6. Insurance on Nucor's			
corporate			
headquarters	Fixed	Period	
7. Salary of a supervisor			
overseeing			
production of printers			
at Ricoh	Fixed	Product	
8. Commissions paid to			
automobile		<b>-</b> · · ·	
salespersons	Variable	Period	
9. Depreciation of factory			
lunchroom facilities			
at a General Electric	<b>-</b> : 1		
plant	Fixed	Product	
10. Steering wheels			
installed in Lesla		Due du 1	
electric vehicles	Variable	Product	

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#### Problem 1-18 (10 minutes)

1. The direct costs of the Apparel Department are as follows:

Apparel Department cost of sales—Evendale Store	\$ 90,000
Apparel Department sales commission—Evendale	
Store	7,000
Apparel Department manager's salary—Evendale	
Store	<u> </u>
Total direct costs for the Apparel Department	<u>\$105,000</u>

2. The direct costs of the Evendale Store are as follows:

Apparel Department cost of sales—Evendale Store	\$ 90,000
Store manager's salary—Evendale Store	12,000
Apparel Department sales commission—Evendale	
Store	7,000
Store utilities—Evendale Store	11,000
Apparel Department manager's salary—Evendale	
Store	8,000
Janitorial costs—Evendale Store	9,000
Total direct costs for the Evendale Store	<u>\$137,000</u>

3. The direct costs in the Apparel Department that are also variable with respect to departmental sales is computed as follows:

Apparel Department cost of sales—Evendale Store	\$90,000
Apparel Department sales commission—Evendale	
Store	7,000
Total direct costs for the Apparel Department that	
are also variable costs	<u>\$97,000</u>

# Problem 1-19 (30 minutes)

1. Contribution format income statement

Todrick Company Contribution Format Income Statement	
Sales	\$300,000
Variable expenses:	
Cost of goods sold	
(\$20,000 + \$200,000 - \$7,000) \$213,000	
Selling expense 15,000	
Administrative expense	240,000
Contribution margin	60,000
Fixed expenses:	
Selling expense	
Administrative expense	42,000
Net operating income	<u>\$ 18,000</u>

The variable administrative expense shown above (\$12,000) is computed as follows:

Sales (a)	\$300,000	
Contribution margin (b)	\$60,000	
Total variable costs (a) – (b)		\$240,000
Total variable costs (a)		\$240,000
Cost of goods sold	\$213,000	
Variable selling expense	15,000	
Cost of goods sold plus variable selling	-	
expense (b)		\$228,000
Variable administrative expense $(a) - (b) \dots$		\$12,000

# Problem 1-19 (continued)

The fixed selling expense shown above (\$30,000) is computed as follows:

Contribution margin (a) Net operating income (b)	\$60,000 \$18,000 \$4 <sup>7</sup>	2 000
	Ψι	2,000
Total fixed costs (a)	\$42	2,000
Fixed administrative expense (b)	\$12	2,000
Fixed selling expense (a) – (b)	\$30	0,000
2. Traditional income statement		
Todrick Company		
Traditional Income Statemer	nt	
Sales		\$300,000
Cost of goods sold		
(\$20,000 + \$200,000 - \$7,000)		<u>213,000</u>
Gross margin		87,000
Selling and administrative expenses:		
Selling expense		
(\$15,000 + \$30,000)	\$45,000	
Administrative expense	. ,	
(\$12,000 + \$12,000)	24,000	69,000
Net operating income		\$ 18,000
Net operating income	<u> </u>	<u>\$ 18,000</u>

- 3. The selling price per unit is  $300,000 \div 1,000$  units sold = 300.
- 4. The variable cost per unit is  $240,000 \div 1,000$  units sold = 240.
- 5. The contribution margin per unit is 300 240 = 60.
- 6. The contribution format is more useful because it organizes costs based on their cost behavior. The contribution format enables managers to quickly calculate how variable costs will change in response to changes in unit sales.

# Problem 1-20 (20 minutes)

		<i>Direct or Indirect Cost of the Meals- On-Wheels</i>		<i>Direct or Indirect Cost of Particular Seniors Served by the Meals-On-</i>		Variable with Respe Number o Served Meals-On	le or Fixed spect to the r of Seniors ed by the On-Wheels	
		Pro	gram	Wheels Program		Program		
Item	Description	Direct	Indirect	Direct	Indirect	Variable	Fixed	
a.	The cost of leasing the Meals-On-Wheels van	Х			Х		Х	
b.	The cost of incidental supplies such as salt,							
	pepper, napkins, and so on	Х			Х*	Х		
с.	The cost of gasoline consumed by the Meals-On-							
	Wheels van	Х			Х	Х		
d.	The rent on the facility that houses Madison							
	Seniors Care Center, including the Meals-On-							
	Wheels program		Х		Х		Х	
e.	The salary of the part-time manager of the							
	Meals-On-Wheels program	Х			Х		Х	
f.	Depreciation on the kitchen equipment used in							
	the Meals-On-Wheels program	Х			Х		Х	
g.	The hourly wages of the caregiver who drives							
	the van and delivers the meals	Х			Х*	Х		
h.	The costs of complying with health safety							
	regulations in the kitchen	Х			Х		Х	
i.	The costs of mailing letters soliciting donations							
	to the Meals-On-Wheels program	Х			Х		Х	
	*These costs could be direct costs of coming part	icular con	ioro					

\*These costs could be direct costs of serving particular seniors.

# Problem 1-21 (45 minutes)

1.	Marwick's Pianos, Inc. Traditional Income Statement				
	For the Month of August				
	Sales (40 pianos × \$3,125 per piano)			\$1	25,000
	Cost of goods sold				
	(40 pianos × \$2,450 per piano)				<u>98,000</u>
	Gross margin				27,000
	Selling and administrative expenses:				
	Selling expenses:	Ŧ	700		
	Advertising	\$	/00		
	Sales salaries and commissions	4.0			
	$[\$950 + (8\% \times \$125,000)]$	10	1,950		
	Delivery of planos	-	200		
	(40 pianos × \$30 per piano)	T	.,200		
			350		
			800		
	lotal selling expenses	12	<u>1,000</u>		
	Administrative expenses:	_			
	Executive salaries	2	2,500		
	Insurance		400		
	Clerical	_			
	$[$1,000 + (40 \text{ pianos} \times $20 \text{ per piano})] \dots$	1	.,800		
	Depreciation of office equipment		<u> 300</u>		
	Total administrative expenses		<u>5,000</u>		
	Total selling and administrative expenses				<u>19,000</u>
	Net operating income			<u>\$</u>	8,000

#### Problem 1-21 (continued)

2.

#### Marwick's Pianos, Inc. Contribution Format Income Statement For the Month of August

		Per
	Total	Piano
Sales (40 pianos × \$3,125 per piano)	<u>\$125,000</u>	<u>\$3,125</u>
Variable expenses:		
Cost of goods sold		
(40 pianos × \$2,450 per piano)	98,000	2,450
Sales commissions (8% × \$125,000)	10,000	250
Delivery of pianos (40 pianos $\times$ \$30 per piano)	1,200	30
Clerical (40 pianos × \$20 per piano)	800	20
Total variable expenses	110,000	2,750
Contribution margin	15,000	<u>\$ 375</u>
Fixed expenses:		
Advertising	700	
Sales salaries	950	
Utilities	350	
Depreciation of sales facilities	800	
Executive salaries	2,500	
Insurance	400	
Clerical	1,000	
Depreciation of office equipment	300	
Total fixed expenses	7,000	
Net operating income	<u>\$ 8,000</u>	

3. Fixed costs remain constant in total but vary on a per unit basis inversely with changes in the activity level. As the activity level increases, for example, the fixed costs will decrease on a per unit basis. Showing fixed costs on a per unit basis on the income statement might mislead management into thinking that the fixed costs behave in the same way as the variable costs. That is, management might be misled into thinking that the per unit fixed costs would be the same regardless of how many pianos were sold during the month. For this reason, fixed costs generally are shown only in totals on a contribution format income statement.

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# Problem 1-22 (45 minutes)

1. The total manufacturing overhead cost is computed as follows:

	Direct labor cost (a)	\$15,000
	Direct labor as a percentage of total conversion costs (b) Total conversion cost (a) ÷ (b)	30% \$50,000
	Total conversion cost (a) Direct labor cost (b) Total manufacturing overhead cost (a) – (b)	\$50,000 \$15,000 \$35,000
2.	The total direct materials cost is computed as follows:	
	Direct labor cost (a) Direct labor as a percentage of total prime costs	\$15,000
	(b) Total prime cost (a) ÷ (b)	40% \$37,500
	Total prime cost (a)	\$37,500
	Direct labor cost (b) Total direct materials cost (a) – (b)	\$15,000 \$22,500
3.	The total amount of manufacturing cost is computed a	as follows:
	Direct materials cost	\$22,500
	Direct labor cost	15,000
		35,000

4. The total variable selling and administrative cost is computed as follows:

Total manufacturing cost

Total sales (a)	\$120,000
Sales commission percentage (b)	5%
Total variable selling and administrative cost (a)	
× (b)	\$6,000

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\$72,500

# Problem 1-22 (continued)

5. The total variable cost is computed as follows:

Direct materials cost	\$22,500
Direct labor cost	15,000
Sales commissions	6,000
Total variable cost	<u>\$43,500</u>

#### 6. The total fixed cost is computed as follows:

Total selling and administrative expenses (a)	\$18,000	
Sales commissions (b)	\$6,000	
Total fixed selling and administrative		
expense (a) – (b)		\$12,000
Total fixed manufacturing overhead		35,000
Total fixed cost		<u>\$47,000</u>

7. The total contribution margin is calculated as follows:

Sales (a)	\$120,000
Variable costs (b)	\$43,500
Contribution margin (a) – (b)	\$76,500

#### Problem 1-23 (30 minutes)

Note to the Instructor: There may be some exceptions to the answers below. The purpose of this problem is to get the student to start *thinking* about cost behavior and cost purposes; try to avoid lengthy discussions about how a particular cost is classified.

				Manul	facturing
	Variable or	Selling	Administrative	(Produ	uct) Cost
Cost Item	Fixed	Cost	Cost	Direct	Indirect
1. Property taxes, factory	F				Х
2. Boxes used for packaging detergent					
produced by the company	V			Х	
3. Salespersons' commissions	V	Х			
4. Supervisor's salary, factory	F				Х
5. Depreciation, executive autos	F		Х		
6. Wages of workers assembling computers	V			Х	
7. Insurance, finished goods warehouses	F	Х			
8. Lubricants for production equipment	V				Х
9. Advertising costs	F	Х			
10. Microchips used in producing calculators	V			Х	
11. Shipping costs on merchandise sold	V	Х			
12. Magazine subscriptions, factory lunchroom	F				Х
13. Thread in a garment factory	V				Х
14. Executive life insurance	F		X		

# Problem 1-23 (continued)

				Manut	facturing
	Variable or	Selling	Administrative	(Produ	ıct) Cost
Cost Item	Fixed	Cost	Cost	Direct	Indirect
15. Ink used in textbook production	V				Х
16. Fringe benefits, materials handling workers	V				Х
17. Yarn used in sweater production	V			Х	
18. Wages of receptionist, executive offices	F		Х		

#### Problem 1-24 (30 minutes)

1a. The total product cost is computed as follows:

Direct materials	\$ 69,000
Direct labor	35,000
Total manufacturing overhead	43,000
Total product cost	<u>\$147,000</u>

#### 1b. The total period cost is computed as follows:

Total selling expense	\$30,000
Total administrative expense	29,000
Total period cost	<u>\$59,000</u>

2a. The total direct manufacturing cost is computed as follows:

Direct materials	\$ 69,000
Direct labor	<u> </u>
Total direct manufacturing cost	<u>\$104,000</u>

2b. The total indirect manufacturing cost is computed as follows:

Variable manufacturing overhead	\$15,000
Fixed manufacturing overhead	<u>28,000</u>
Total indirect manufacturing cost	<u>\$43,000</u>

3a. The total manufacturing cost is computed as follows:

Direct materials	\$ 69,000
Direct labor	35,000
Total manufacturing overhead	43,000
Total manufacturing cost	<u>\$147,000</u>

#### Problem 1-24 (continued)

3b. The total nonmanufacturing cost is computed as follows:

Total selling expense	\$30,000
Total administrative expense	29,000
Total nonmanufacturing cost	<u>\$59,000</u>

#### 3c. The total conversion cost is computed as follows:

Direct labor	\$35,000
Total manufacturing overhead	43,000
Total conversion cost	<u>\$78,000</u>

The total prime cost is computed as follows:

Direct materials	\$ 69,000
Direct labor	35,000
Total prime cost	<u>\$104,000</u>

4a. The total variable manufacturing cost is computed as follows:

Direct materials	\$ 69,000
Direct labor	35,000
Variable manufacturing overhead	<u>15,000</u>
Total variable manufacturing cost	<u>\$119,000</u>

4b. The total amount of fixed cost for the company as a whole is computed as follows:

Fixed manufacturing overhead	\$28,000
Fixed selling expense	18,000
Fixed administrative expense	25,000
Total fixed cost	<u>\$71,000</u>

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### Problem 1-24 (continued)

4c. The variable cost per unit produced and sold is computed as follows:

Direct materials	\$	69,000
Direct labor		35,000
Total variable manufacturing overhead		15,000
Variable selling expense		12,000
Variable administrative expense		4,000
Total variable cost (a)	<u>\$1</u>	<u>135,000</u>
Number of units produced and sold (b)		1,000
Variable cost per unit produced and sold (a) $\div$		
(b)		\$135

5a. The incremental manufacturing cost is computed as follows:

Direct materials	\$	69,000
Direct labor		35,000
Variable manufacturing overhead	_	15,000
Total incremental cost (a)	<u>\$</u> :	<u>119,000</u>
Number of units produced and sold (b)		1,000
Incremental cost per unit produced (a) $\div$ (b)		\$119
Total incremental cost (a) Number of units produced and sold (b) Incremental cost per unit produced (a) ÷ (b)	<u>\$</u> :	<u>1,000 1,000 1</u> 1,000 \$119

# Problem 1-25 (30 minutes)

1.	Milden Company Contribution Format Income State For the Next Quarter	ement		
	Sales (12,000 units × \$100 per unit)		\$1	,200,000
	Variable expenses:			
	Cost of goods sold			
	(12,000 units × \$35 unit) \$4	120,000		
	Sales commission $(6\% \times \$1,200,000)$	72,000		
	Shipping expense			
	(12,000 units × \$9.10 per unit) <u>1</u>	<u>109,200</u>		
	Total variable expenses			601,200
	Contribution margin			598,800
	Fixed expenses:			
	Advertising expense	210,000		
	Shipping expense	28,000		
	Administrative salaries 1	L45,000		
	Insurance expense	9,000		
	Depreciation expense	76,000		
	Total fixed expenses			468,000
	Net operating income		<u>\$</u>	130,800

# Problem 1-25 (continued)

2	
Ζ	

Milden Company Traditional Format Income State For the Next Quarter	ement	
Sales (12,000 units × \$100 per unit)		\$1,200,000
$(12,000 \text{ units} \times $35 \text{ per unit})$		420,000
Gross margin		780,000
Selling and administrative expenses:		
Advertising	\$210,000	
Sales commissions		
(6% × \$1,200,000)]	72,000	
Shipping expense		
$[$28,000 + (12,000 \text{ units} \times $9.10 \text{ per})]$		
unit)]	137,200	
Administrative salaries	145,000	
Insurance expense	9,000	
Depreciation expense	<u>76,000</u>	
Total selling and administrative expenses		<u>649,200</u>
Net operating income		<u>\$ 130,800</u>

# Case 1-26 (45 minutes)

#### 1.

			Selling or		
	Cost Behavior		Administrative	Product Cost	
Cost Item	Variable	Fixed	Cost	Direct	Indirect
Direct labor	\$118,000			\$118,000	
Advertising		\$50,000	\$50,000		
Factory supervision		40,000			\$40,000
Property taxes, factory building		3,500			3,500
Sales commissions	80,000		80,000		
Insurance, factory		2,500			2,500
Depreciation, administrative					
office equipment		4,000	4,000		
Lease cost, factory equipment		12,000			12,000
Indirect materials, factory	6,000				6,000
Depreciation, factory building		10,000			10,000
Administrative office supplies	3,000		3,000		
Administrative office salaries		60,000	60,000		
Direct materials used	94,000			94,000	
Utilities, factory	20,000				<u>20,000</u>
Total costs	<u>\$321,000</u>	<u>\$182,000</u>	<u>\$197,000</u>	<u>\$212,000</u>	<u>\$94,000</u>

### Case 1-26 (continued)

2. The average product cost for one patio set would be:

Direct	\$212,000
Indirect	94,000
Total	<u>\$306,000</u>
$306,000 \div 2,000 \text{ sets} = $153 \text{ per set}$	

- 3. The average product cost per set would increase if the production drops. This is because the fixed costs would be spread over fewer units, causing the average cost per unit to rise.
- 4. a. Yes, the president may expect a minimum price of \$153, which is the average cost to manufacture one set. He might expect a price even higher than this to cover a portion of the administrative costs as well. The brother-in-law probably is thinking of cost as including only direct materials, or, at most, direct materials and direct labor. Direct materials alone would be only \$47 per set (\$94,000 ÷ 2,000 = \$47 per set), and direct materials and direct labor would be only \$106 per set ((\$94,000 + \$118,000) ÷ 2,000 = \$106 per set).
  - b. The term is opportunity cost. The full, regular price of a set might be appropriate here, because the company is operating at full capacity, and this is the amount that must be given up (benefit forgone) to sell a set to the brother-in-law.

# Case 1-27 (30 minutes)

- 1. A cost that is classified as a period cost will be recognized on the income statement as an expense in the current period. A cost that is classified as a product cost will be recognized on the income statement as an expense (i.e., cost of goods sold) only when the associated units of product are sold. If some units are unsold at the end of the period, the costs of those unsold units are treated as assets. Therefore, by reclassifying period costs as product costs, the company is able to carry some costs forward in inventories that would have been treated as current expenses.
- 2. The discussion below is divided into two parts—Gallant's actions to postpone expenditures and the actions to reclassify period costs as product costs.

The decision to postpone expenditures is questionable. It is one thing to postpone expenditures due to a cash bind; it is quite another to postpone expenditures in order to hit a profit target. Postponing these expenditures may have the effect of ultimately increasing future costs and reducing future profits. If orders to the company's suppliers are changed, it may disrupt the suppliers' operations. The additional costs may be passed on to Gallant's company and may create ill will and a feeling of mistrust. Postponing maintenance on equipment is particularly questionable. The result may be breakdowns, inefficient and/or unsafe operations, and a shortened life for the machinery.

Gallant's decision to reclassify period costs is not ethical—assuming that there is no intention of disclosing in the financial reports this reclassification. Such a reclassification would be a violation of the principle of consistency in financial reporting and is a clear attempt to mislead readers of the financial reports. Although some may argue that the overall effect of Gallant's action will be a "wash"—that is, profits gained in this period will simply be taken from the next period—the trend of earnings will be affected. Hopefully, the auditors would discover any such attempt to manipulate annual earnings and would refuse to issue an unqualified opinion due to the lack of consistency. However, recent accounting scandals may lead to some skepticism about how forceful auditors have been in enforcing tight accounting standards.

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# List of Solution Files

6e_NBG_CH01_SM_final_1_20_2022	🗐 Noreenбе_Ch03_LN
6e_NBG_CH02_SM_final_1_20_2022	🗐 Noreenбe_Ch03A_LN
6e_NBG_CH03_SM_final_1_20_2022	🗐 Noreenбe_Ch03B_LN
6e_NBG_CH04_SM_final_1_20_2022	🗐 Noreenбе_Ch04_LN
6e_NBG_CH05_SM_final_1_20_2022	🗐 Noreenбe_Ch04A_LN
6e_NBG_CH06_SM_final_1_20_2022	🗐 Noreenбe_Ch05_LN
6e_NBG_CH07_SM_final_1_20_2022	🗐 Noreenбe_Ch05A_LN
6e_NBG_CH08_SM_final_1_20_2022	🗐 Noreen6e_Ch06_LN
6e_NBG_CH09_SM_final_1_20_2022	🗐 Noreen6e_Ch06A_LN
6e_NBG_CH10_SM_final_1_20_2022	🗐 Noreenбe_Ch07_LN
6e_NBG_CH11_SM_final_1_20_2022	🗐 Noreen6e_Ch07A_LN
6e_NBG_CH12_SM_final_1_20_2022	🗐 Noreenбе_Ch07C_LN
6e_NBG_Integration_Exercises_SM_final_1_20_2022	🗐 Noreenбe_Ch08_LN
6e_NBG_Prologue_SM_final_1_20_2022	🗐 Noreenбe_Ch09_LN
Chapter_1_ApplyingExcelSolution	🗐 Noreenбе_Ch10_LN
Chapter_2_ApplyingExcelSolution	🗐 Noreen6e_Ch10A_LN
Chapter_3_ApplyingExcelSolution	🗐 Noreen6e_Ch11_LN
Chapter_4_ApplyingExcelSolution	🗐 Noreenбе_Ch12_LN
Chapter_5_ApplyingExcelSolution	👜 Noreen6e_Prologue_LN
Chapter_6_ApplyingExcelSolution	
Chapter_7_ApplyingExcelSolution	
Chapter_8_ApplyingExcelSolution	
Chapter_9_ApplyingExcelSolution	
Chapter_10_ApplyingExcelSolution	
Chapter_11_ApplyingExcelSolution	
Chapter_12_ApplyingExcelSolution	
🗐 Noreenбe_Ch01_LN	
🗐 Noreenбe_Ch02_LN	
🗐 Noreenбe_Ch02A_LN	